

# Sustainability, Value, and Cost:

Developing Enduring Health Care Interventions



## Demetria McNeal, PhD

Assistant Professor | School of Medicine  
University of Colorado | Anschutz Medical  
Campus

*The Value Proposition is  
Not Just for the  
Business World  
Anymore: Lessons for  
Program Sustainability*

### Learning Objectives

- To learn how to apply the value proposition in the health care setting.
- To identify organizational capacity and program adaptation(s) necessary for program sustainability.
- To develop an entrepreneurial mindset by gaining insight into stakeholder's perspective.



**\*RESCHEDULED\***

**March 29, 2021**



12:00-1:00 PM MT



[RSVP Here](#)



\*Will be sent via  
registration email

zoom