



**SAVE THE DATE!**

**JANUARY 25, 2023**

**12:00-1:00PM**

**COMMUNITY ENGAGEMENT FORUM**



Ask experts for advice and guidance on your  
research project

# COMMUNITY ENGAGEMENT CONSULTATIONS

Helps investigators address the community relevance of their research activities.

Email Kaylee, [Kaylee.Gordon@cuanschultz.edu](mailto:Kaylee.Gordon@cuanschultz.edu) for more information or to request a consult.

<https://www.cuanschultz.edu/cctsi/community/programs>



ICYMI:  
WATCH THE PREVIOUS  
COMMUNITY ENGAGEMENT  
FORUMS

<https://cctsi.cuanschutz.edu/community/programs>



Stay Updated by joining our mailing list:

[https://ucdenverdata.formstack.com/forms/pact\\_mailing](https://ucdenverdata.formstack.com/forms/pact_mailing)

**COMING SOON:**  
**CCTSI COMMUNITY ENGAGEMENT**  
**COLORADO IMMERSION TRAINING PROGRAM**

CCTSI Colorado Immersion Training: <https://cctsi.cuanschutz.edu/community/cit>

# What is ACCORDS?

ACCORDS conducts pragmatic research in real-world settings to improve health care and outcomes, by providing:

- A multi-disciplinary, collaborative research environment to catalyze innovative and impactful research
- Strong methodological cores and programs, led by national experts
- Consultations & team-building for grant proposals
- Mentorship, training & support for junior faculty
- Extensive educational offerings, both locally and nationally



# ACCORDS Education Opportunities

October 24, 2022 12:00-1:00 PM MT	<b>Methods and Challenges in Conducting Health Equity Research</b>  Co-Creation: Promoting A Community Engagement Approach for Health Equity Research Presented by: Mónica Pérez Jolles, PhD, MA (CU Anschutz)
June 5-7, 2023 10:00-3:00 PM MT	<b>COPRH Con 2023</b>  Save the date! More info coming soon!



ACCORDS

ADULT AND CHILD CENTER FOR OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO



Community Engagement Forum 2022-2023

# Dissemination in Communities

Sarah Brewer, PhD MPA

October 19, 2022

[medschool.cuanschutz.edu/ACCORDS](https://medschool.cuanschutz.edu/ACCORDS)





ACCORDS

ADULT AND CHILD CENTER FOR OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO



## Dissemination – What is it?

- Merriam-Webster

- : the act or process of disseminating or spreading something : the state of being disseminated the dissemination of ideas

- Addressing the “research-to-practice” gap

- Reduce the time from research findings to integration into clinical and community practice
- Transdisciplinary
- Recognizes the real-world context
- Incorporates stakeholder feedback to increase fit and relevance







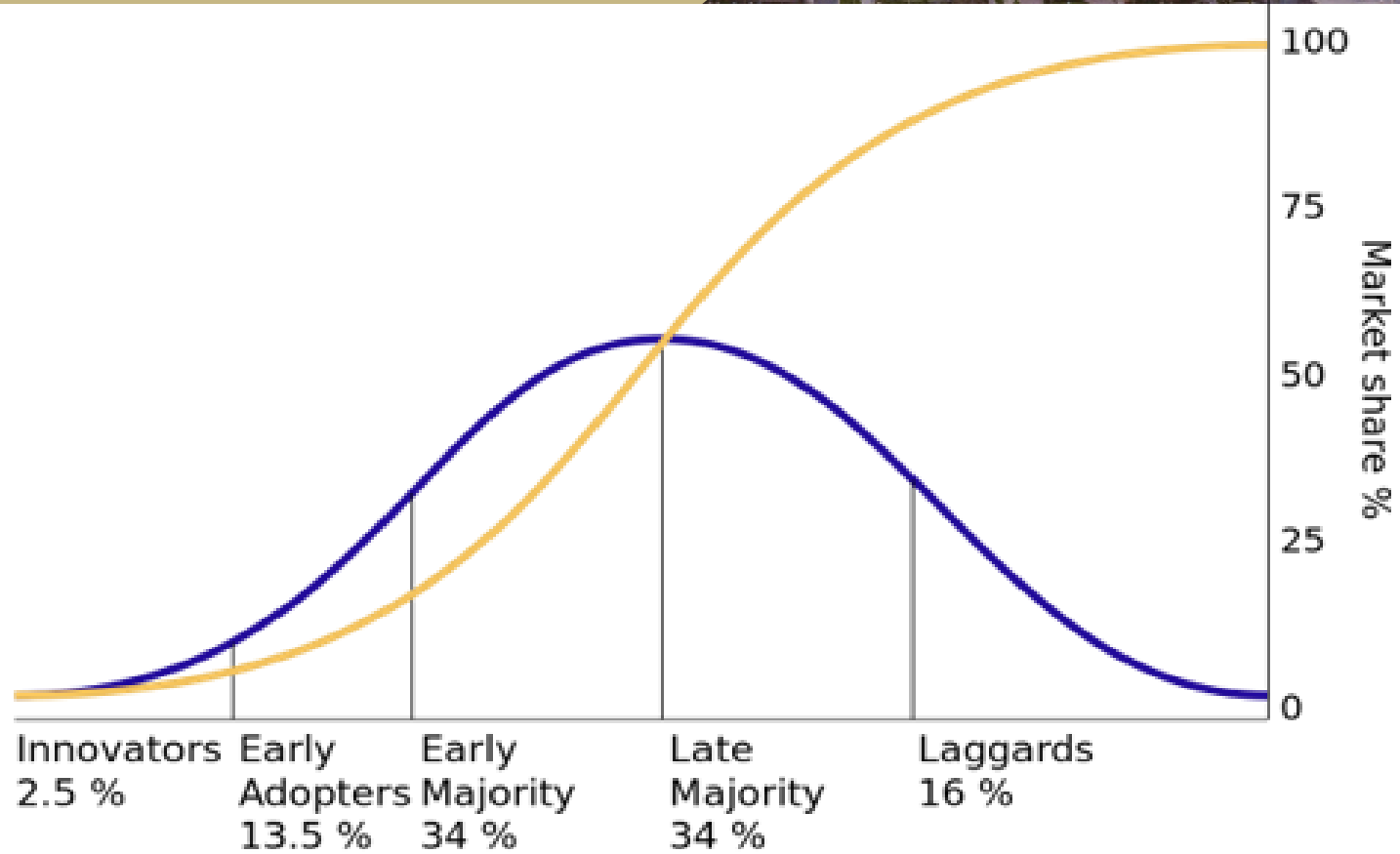
ACCORDS

ADULT AND CHILD CENTER FOR OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO



## Diffusion of Innovation





ACCORDS

ADULT AND CHILD CENTER FOR OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO



## Audience

### Patients



[This Photo](#) by Unknown Author is licensed under [CC BY-NC-ND](#)

### Practices



[This Photo](#) by Unknown Author is licensed under [CC BY-ND](#)





ACCORDS

ADULT AND CHILD CENTER FOR OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO



## Messaging Strategies

### **Patients**

- In-office education materials
- EHR messages
- Mobile Apps
- Peer educators
- Caregiver resources

### **Practices**

- EHR templates
- Playbook – How-tos
- Provider scripts
- MA/Nurse guides





ACCORDS

ADULT AND CHILD CENTER FOR OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO



## Data Ownership and Dissemination

- shared **responsibility** for dissemination
- sharing data **in community**
- **shared decision-making** about dissemination – both academic and community-based





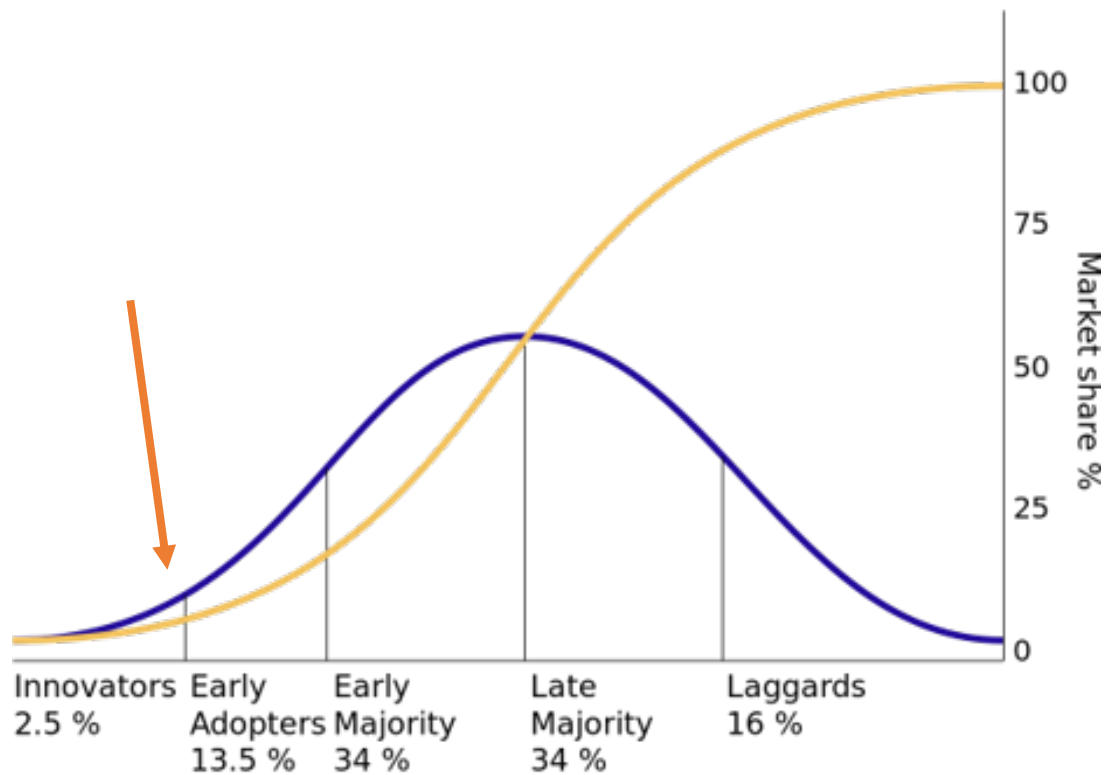
ACCORDS

ADULT AND CHILD CENTER FOR OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO



## Diffusion of Innovation



### • Invested in Diabetes Example

- Project team was innovative in early design for dissemination with partners
- Researchers and partners as early adopters who are now seeking to share with others
  - One of their audiences is you!





# Patient Partners

The Impact and Legacy of Patient Partners  
within the Invested in Diabetes Project



Invested in Diabetes is a cluster randomized pragmatic trial using the RE-AIM framework guided mixed methods evaluation

The project is funded by PCORI Improving Healthcare Systems Award and led by MPIs: Drs. Bethany Kwan & Jeanette Waxmonsky



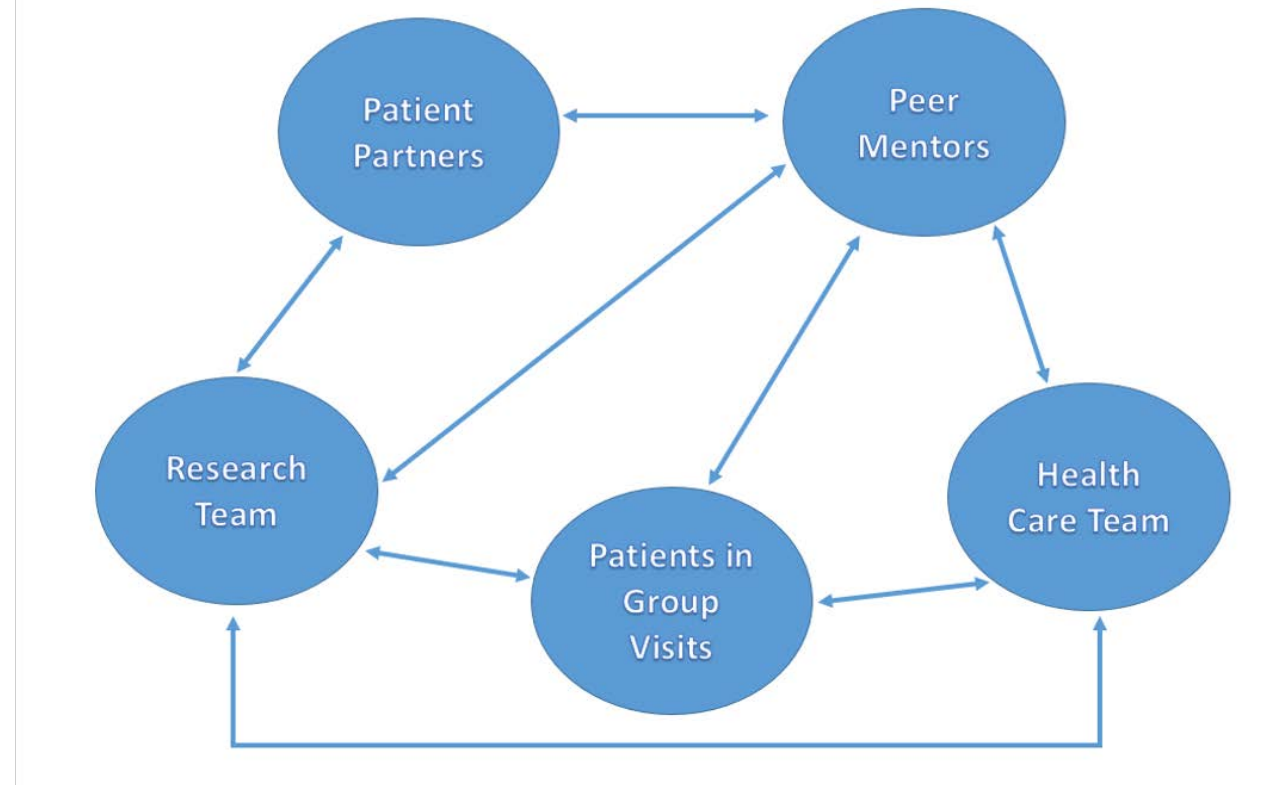
Comparative effectiveness of patient-driven vs standardized diabetes shared medical appointments (SMAs)



- What are SMAs?
- Shared components – curriculum, education, provider visits
- Differential components – behavioral health, peer mentors, topic order selection



- Focus of today's talk: Patient and practice representatives engaged in research prioritization, design, conduct, and **dissemination**

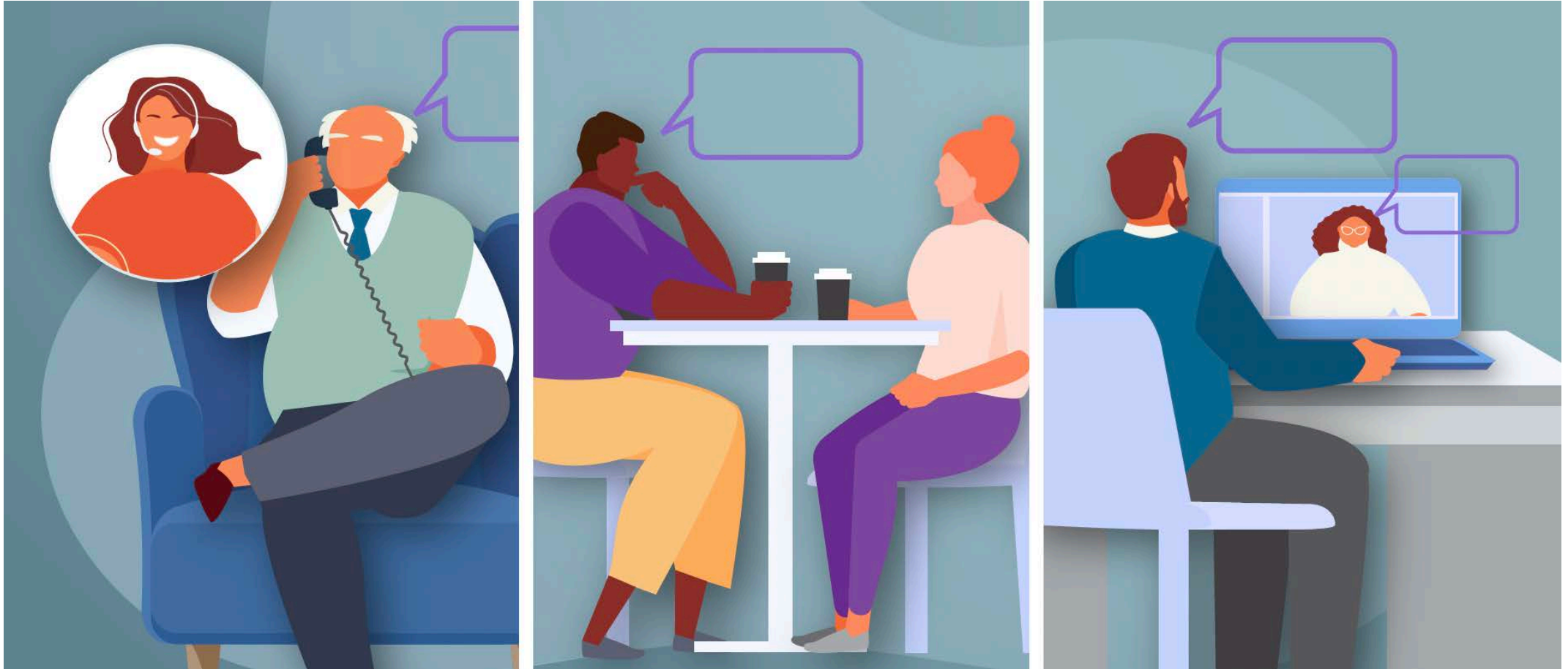


## Dissemination with Patient Partner Input to Date

- Manuscripts: 1 with patient partner co-authors and 2 with extensive review by patient partners
- Presentations: 1 led by patient partner and 5 with patient partner co-authors
- Helped develop guides, surveys, and practice materials tested in dissemination efforts to come
- Created practice-facing documents (curriculum refresh, recruitment assistance, trainings)
- SMA Implementation and Patient Engagement Guides



# Patient Partners Meet and Listen



<p style="text-align: center;"><b>General Diabetes Language</b></p> <p>If you are struggling with managing diabetes group classes can help. Here you will find:</p> <ul style="list-style-type: none"> <li>• Education about Diabetes</li> <li>• Answers to questions and concerns</li> <li>• Easy and doable strategies to help make healthy choices</li> <li>• Tips to cope with stress</li> <li>• Support from others who have similar issues</li> </ul> <p>You are your best health advocate, you don't have to go it alone.</p> <p>If you have a family member or friend who has diabetes who doesn't know what to do, refer them to our group classes. For more information contact your provider.</p>	<p style="text-align: center;"><b>Newly Diagnosed</b></p> <p>If you are newly diagnosed with diabetes group classes can help.</p> <p>Here you will find:</p> <ul style="list-style-type: none"> <li>• Education about Diabetes</li> <li>• Support from other patients who have similar issues</li> <li>• Problem-solving strategies to help learn to manage your diabetes</li> </ul> <p>If you have a family member or friend who doesn't know what to do, refer them to our group classes</p>	<p style="text-align: center;"><b>High A1C</b></p> <p>Take control of your diabetes!</p> <p>If you are struggling with managing diabetes group classes can help.</p> <p>Here you will find:</p> <ul style="list-style-type: none"> <li>• Problem-solving strategies to lower your A1c</li> <li>• Support from other patients who have had similar issues.</li> <li>• Answers to questions and concerns</li> </ul> <p style="text-align: center;"><b>You are not alone!</b></p> <p>If you have a family member or friend who doesn't know what to do, refer them to our group classes</p>
<p style="text-align: center;"><b>Diabetes Distress</b></p> <p>If you are feeling physically and emotionally overwhelmed, group classes can help.</p> <p>Here you will find:</p> <ul style="list-style-type: none"> <li>• Lifelong strategies to help cope with the many challenges of diabetes</li> <li>• Self-care tools</li> <li>• Support from other patients with similar issues</li> <li>• Answers to questions and concerns</li> </ul> <p style="text-align: center;"><b>You are not alone!</b></p> <p>If you have a family member or friend who doesn't know what to do, refer them to our group classes.</p>	<p style="text-align: center;"><b>Patients with Multiple Chronic Conditions</b></p> <p>If you are struggling with multiple medical conditions and diabetes, group classes can help.</p> <p>Here you will find:</p> <ul style="list-style-type: none"> <li>• Tips to cope with anxiety and stress</li> <li>• Easy and doable strategies to help make healthy choices</li> <li>• Answers to questions and concerns</li> <li>• Support from other patients with similar conditions</li> </ul> <p>If you have a family member or friend who doesn't know what to do, refer them to our group classes.</p>	<p style="text-align: center;"><b>Support from Family/Friends</b></p> <p><b>Start the change your family needs!</b></p> <p>If someone in your life who has diabetes and doesn't know what to do, show your support by telling them about our group classes.</p>



# A Guide to Engage Patient Partners in Health Research

Lessons Learned From the Invested In Diabetes Project



Ramona Koren, Thomas Carrigan, Sharon A Trujillo, Barbara Clay, David Downey,  
and the Invested in Diabetes Research Team  
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS



# Type 2 Diabetes Shared Medical Appointments

## A Primary Care Implementation Guide





Planning is essential to maximizing how Patient Partners can support projects.

## WORKSHEET 2: **Communication Strategies and Key Contact Information**

*Tip: Provide contact information for the Principal Investigators, project managers/coordinators, and any other people patient partners may be working with. If patient partners are comfortable, include their contact information as well.*

**STRATEGIES FOR COMMUNICATION** Detail how your practice team tends to communicate (email, phone, meetings, etc.):



**FREQUENCY OF COMMUNICATION** How often should patient partners expect to receive communication from the study? Add anything related to the amount of communication they should expect:



**EXPECTATIONS OF COMMUNICATION** What is expected from patient partners related to communication?





- Other ideas for sharing our findings through non-academic channels?



# Questions?

Thank you, and please feel free to contact us:

Ramona Koren, [moanne21@gmail.com](mailto:moanne21@gmail.com)

Dennis Gurfinkel, [dennis.gurfinkel@cuanschutz.edu](mailto:dennis.gurfinkel@cuanschutz.edu)

Robyn Wearner, [robyn.wearner@cuanschutz.edu](mailto:robyn.wearner@cuanschutz.edu)