

Day 1 Schedule – November 4, 2025

TIME (MT)	TITLE	SPEAKERS
8:00-8:45am	<i>Welcome!</i> Introduction to Qualitative Research and Methods Think About It: Be Reflexive!	<i>Brooke Dorsey, PhD, MA</i>
8:45-9:45am	Using Theory to Guide Your Work: Qualitative Methodologies	<i>Juliana Barnard, MA</i>
9:45-10:15am	Developing Data Collection Tools & Interview Guides	<i>Andrea Jimenez-Zambrano, PhD, MPH</i>
<i>15-minute break</i>		
10:30-11:00am	Who Do We Approach? Sampling & Recruitment	<i>Caroline Tietbohl, PhD, MA</i>
11:00-11:45am	How Do You Do It? Best Practices for Conducting Interviews & Focus Groups	<i>Andrea Jimenez-Zambrano, PhD, MPH</i>
11:45-12:00pm	Wrap-up, Q&A, and Networking	<i>Brooke Dorsey, PhD, MA</i>

Day 2 Schedule – November 6, 2025

TIME (MT)	TITLE	SPEAKERS
8:00-8:30am	Current Trends & Emerging Issues in Qualitative Research	<i>Brooke Dorsey, PhD, MA; Elena Broaddus, PhD</i>
8:30-8:50am	How Much Does It Cost? Considering Budgeting Expenses for Qualitative Research	<i>Steve Lockhart, MPH</i>
8:50-9:15am	Ensuring Quality in Qualitative Research	<i>Brooke Dorsey, PhD, MA</i>
<i>15-minute break</i>		
9:30-10:30am	How to Code Qualitative Data	<i>Chloe Glaros, MPH MSW; Steve Lockhart, MPH</i>
10:30-11:10am	What Did We Learn? Analyzing Coded Data	<i>Caroline Tietbohl, PhD, MA</i>
11:10-11:45am	Writing Up Results	<i>Sarah Brewer, PhD, MPA</i>
11:45-12:00pm	Wrap-up, Q&A, and Networking	<i>Brooke Dorsey, PhD, MA</i>