

# Implementation of a Community-Engaged Research Panel: The **COE-CARES Patient Advocacy/Community Advisory Panel**

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## **Background**

- The Community Outreach and Engagement (COE) Office at the University of Colorado Cancer Center established the Community **Advisors for Research Equity in** Science (CARES) panel in November 2023.
- CARES is designed to amplify community voices—especially those of cancer survivors and caregivers—in the development and execution of cancer-related research.
- The group fosters bi-directional learning and helps bridge research and real-world community needs.

## **Methods**

- 26 Members (split into 12 Core and 14 Ad Hoc groups)
- Monthly hybrid meetings (2nd Tuesday)
- **9** 61.86% virtual, 38.14% in person
- Presentations by CU Cancer Center investigators
- CARES provides feedback on materials, methods, recruitment, dissemination, and grants
- 5+ meetings/year required for Ad Hoc group

## Results



# **COE-CARES Impact Highlights**

10 Cancer Center Investigator Presentations





1 Project Funded

5 Letters of Support Issued





6 Members Engaged in External Research



#### Be the voice of your community to improve cancer research!

The Office of Community Outreach and Engagement (COE) at the University of Colorado Cancer Center is seeking community members to participate in a diverse community advisory/ patient advocacy panel made up of cancer survivors, family members, and caregivers. This advisory panel will be a resource for CU Cancer Center investigators by providing their input and feedback on various cancer related projects.

> No research experience needed! Members will be compensated!



nterested in joining? Contact Ale Soto or scan the QR code.

Phone: 303-724-4907 Email: coe\_cares@cuanschutz.edu



**University of Colorado Cancer Center** Office of Community Outreach and Engagement (COE Office) Community Advisors for Research Equity in Science

### **Seeking University of Colorado Cancer Center Investigators**

#### Who are we?

We are a patient advocacy/advisory council comprised of cancer survivors, family members, and caregivers from across Colorado. COE CARES is sponsored by the CU Cancer Center's Office of Community Outreach and Engagement, and aims to help investigators in the basic sciences, clinical, translational, and population-based research areas who seek input from community members as advisors or advocates for new grants and/or on-going research studies.

#### Why do you need COE CARES?

- Input and feedback on research study materials.
- Guidance on how to enhance participant enrollment from diverse groups. · Guidance on disseminating and sharing research findings with communities.
- Access to patient advocates who can work with investigators for new grant submissions that require advocates (e.g. DoD, PCORI grants).

#### How can we assist you?

If you are planning to write a grant that requires patient advocate(s) or just desire feedback from the community regarding any aspect of your research, we invite you to come present to our COE CARES panel at one of our monthly meetings.

> Scan the QR code below to register or email COE\_CARES@cuanschutz.edu





## **Conclusions**

- CARES fosters real-time, communityinformed feedback
- Strengthens relevance and equity in research
- Enables more competitive grant applications
- Offers a replicable model for other cancer centers

## **Implications**

- Enhancing equity and trust in cancer research
- Strengthening grant competitiveness and impact
- Ensuring research is informed by real-world experiences of patients and caregivers

## **Contact Information**

Interested in presenting or becoming a member?

Email us: COE CARES@cuanschutz.edu



Scan QR code to become a member

